



Date: July 25, 2024

Time: 2:30 PM

Webinar, 2:30-3:30 p.m.

This program is complimentary for IHA-member hospitals and health systems.

In the wake of the COVID-19 pandemic, the healthcare industry faced unprecedented challenges. As we've acclimated to a new normal, it's time to shift gears from reactive to prescriptive staffing practices. In this webinar, Chase Farmer, Chief Commercial Officer at Medical Solutions, will explain key considerations on predicting and meeting future workforce needs using cutting-edge data-driven methodologies. Farmer will dive into the benefits, challenges and solutions of flexible work arrangements. Adaptability and data-driven approaches aren't just nice-to-haves—they're crucial for your organization's future stability and success. Join us to learn how to align your staffing strategies with your organizational goals. You'll leave armed with knowledge on how to effectively meet the dynamic staffing demands of the healthcare industry.

At the conclusion of this session, participants should be able to:

- Analyze the current nursing crisis and challenges encountered by hospitals, delineating the underlying causes contributing to these issues.
- Explain key considerations for workforce planning including how to assess your current workforce, identify gaps, develop staffing strategies and forecast your future workforce needs.
- Illustrate the efficacy of data-driven decision-making and flexible staffing models in mitigating workforce deficiencies throughout the year, thereby addressing and rectifying persistent workforce challenges.

The webinar will benefit hospital leaders organization-wide, including those in:

- Administration
- Nursing
- Human Resources

Chase Farmer, DNP, RN, CPN, NEA-BC
Chief Commercial Officer, Medical Solutions

A dynamic and charismatic leader, Farmer leads enterprise sales for Medical Solutions, overseeing account development of the company's healthcare clients, including direct, managed services, and those requiring job action coverage or strike staffing. In support of Medical Solutions' vision and healthcare talent ecosystem, he directs strategies and comprehensive solution designs to meet the unique needs of each client through customized service offerings and consultation, while leveraging innovative technologies. Farmer joined Medical Solutions in 2009 and led the development of the company's managed services provider (MSP) program. He has held various leadership positions during his tenure, including Executive Vice President of Client Growth and Division President of Managed Services.

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