

Date: September 26, 2024 Time: 8:00 AM

Hilton Chicago/Oak Brook Hills Resort & Conference Center 3500 Midwest Road, Oak Brook, Illinois, 60523 (630) 850-5555

Reservations: Book online or call (630) 850-5555

Rate: \$173.95 per night (rate includes a \$14.95 resort charge per night, but excludes taxes)

Room Discount Deadline: Monday, Aug. 26, 2024

Registration is open only to IHA-member hospital and health systems and 2024 IHA Corporate Sponsors.

	By Thurs., Sept. 12, 2024	After Thurs., Sept. 12, 2024
First staff member per organization	\$345	\$395
Each additional staff member*	\$300	\$350
Hospital/health system board member	\$225	\$250
Administrative fellow	\$225	\$250
Friday - Executive Roundtable Sessions ONLY (includes breakfast and closing session)	\$95	\$125

<sup>\*</sup>Additional registrant(s) must be employed at the same hospital or health system corporate office as the first registrant to qualify for this discount.

As outside forces seek to influence healthcare, the role of hospital and health system leaders to influence outcomes and set a strategic direction carries greater weight. Leadership that's brave and bold is essential to adapting to big shifts underway, like Al's potential to reimagine healthcare, and the potential for cyber actors to disrupt care delivery. This year's IHA Leadership Summit will empower you to meet this leadership moment with thought-provoking sessions to guide you in defining healthcare's future, with hospitals and health systems firmly at the center. See our **program brochure**.

#### THURSDAY, SEPTEMBER 26, 2024

8:00 - 9:00 a.m.

### **REGISTRATION AND BREAKFAST BUFFET**

9:00 - 9:30 a.m.

#### WELCOME AND OPENING REMARKS

J.P. Gallagher, Chair, IHA Board of Trustees and President and CEO, Endeavor Health

#### PRESIDENT'S ADDRESS

A.J. Wilhelmi, IHA President and CEO

9:30 - 10:30 a.m.

## **KEYNOTE ADDRESS**

# Our Leadership Moment: The Call for Courageous Leadership in Turbulent Times

General (Ret.) Lori J. Robinson, United States Air Force, Commander, North American Aerospace Defense Command (NORAD) and Commander, U.S. Northern Command (May 2016-May 2018), Commander, Pacific Air Forces (Oct 2014-May 2016)

Facing intense pressure from all angles—financial, regulatory, workforce and the public—today's hospital and health system leaders must respond with leadership that's both brave and bold. There's a lot at stake to prevent the challenges from clashing with the need to deliver high-quality, affordable care. What does brave, bold leadership look like? We can take our cues from one of the most distinguished military commanders in the U.S., who commanded over 1,600 individuals and gained unparalleled insight into leadership over a 37-year military career. Gen. Robinson's keynote address will explore what it means to meet your leadership moment and how to do so with courage. You'll walk away with the keys to becoming a bolder, resilient and courageous leader.

10:30 - 11:00 a.m.

## **NETWORKING BREAK WITH CORPORATE SPONSORS**

11:00 a.m. - 12:00 p.m.

#### Be the Best Part of Their Day: Supercharging Communication with Values-Driven Leadership

David L. Schreiner, PhD, FACHE, President and CEO, Katherine Shaw Bethea Hospital, Dixon; and author, Be the Best Part of Their Day: Supercharging Communication with Values-Driven Leadership

Three telltale signs of a leader: runs meetings, approves budgets, assigns projects. None of that, though, translates into helping your team unleash their talents to drive results. That's where leading with impact comes in. In this session, one of the Illinois hospital community's very own, Dr. David Schreiner, will present opportunities to revolutionize your leadership style with effective communication, a values-driven approach and an unwavering commitment to excellence. A panel of hospital and health system leaders will join Dr. Schreiner in discussing strategies for meaningful engagement with key stakeholders, from board members and senior leaders to physicians, staff and the community. Each attendee will receive a complimentary copy of Dr. Schreiner's new book.

12:00 - 1:30 p.m.

# **LUNCHEON**

1:45 - 2:30 p.m.

## SPONSOR BREAKOUT SESSIONS

2:30 - 3:00 p.m.

# **NETWORKING BREAK WITH CORPORATE SPONSORS**

3:00 - 4:00 p.m.

### Delivery Disrupted: Al and Staying Ahead of the Curve in Healthcare

William "Marty" Martin, PsyD, Professor, Research and Innovation Leadership Fellow, DePaul University, Driehaus College of

Business, Department of Management and Entrepreneurship

Artificial intelligence (AI) is poised to reinvent healthcare. Yet many healthcare leaders aren't waiting for the dust to settle. They're acting now—and embracing innovation through AI as a necessity. Early adopters are unleashing AI to transform patient care, streamline operations and outpace their competition. This session will challenge you to think boldly about longstanding norms of how healthcare is delivered and business is conducted. It will explore the big questions about AI that leaders should consider with internal and external stakeholders, and it will show you how to incorporate an innovation mindset and culture in your organization.

4:00 - 5:00 p.m.

#### The Future of Politics: From D.C. to the Front Lines

Domenico Montanaro, Senior Political Editor and Correspondent, National Public Radio

The media environment has never been so saturated, with political pundits offering hot takes virtually around the clock. To make sense of what's going on inside the Beltway, Montanaro takes different approach. In this session ahead of the 2024 Presidential Election, the award-winning journalist will apply his deep understanding of polling data to a discussion about the presidential and congressional campaigns. He'll also examine the latest trends in politics—including from inside the White House—and will offer analysis of legislative action (or inaction) and the electoral landscape.

5:00 - 6:30 p.m.

#### **CORPORATE SPONSOR RECEPTION**

## FRIDAY, SEPTEMBER 27, 2024

7:00 - 8:00 a.m.

#### CORPORATE SPONSOR BREAKFAST BUFFET

8:00 - 11:15 a.m.

## **EXECUTIVE ROUNDTABLES**

A popular feature of past Summits, the Executive Roundtables are offered in collaboration with the Chicago Health Executives Forum (CHEF), an independent chapter of the American College of Healthcare Executives (ACHE). You do not have to be an ACHE or CHEF member to attend. Registration is included in your full meeting registration fee.

Each roundtable will feature a panel of healthcare executives discussing and debating key aspects of the selected topic. We encourage attendees to join in the discussion and ask questions.

8:00 - 9:30 a.m.

# EXECUTIVE ROUNDTABLE #1 - Strategies for Effective Crisis Leadership: Addressing New Threats in Cybersecurity

Robert Anderson, FACHE, CEO, Central Region, OSF Healthcare, Peoria

Stephen Krug, Vice President, Cybersecurity, Advocate Health

Jamie Singer, Senior Managing Director, Cybersecurity & Data Privacy Communications, FTI Consulting, Chicago Additional panelists TBA

Preparing for and responding to a cyberattack can cause physical, psychological and emotional stresses that can overwhelm employees, medical staff, patients and communities. In the event of an attack, the quality and efficiency of care delivery may be challenged and typically takes a toll on every part of the organization. Lack of the unknown or uncertainty is also a challenge that healthcare leaders face during this time. Healthcare leaders need to understand ways to prepare their organization for such circumstances, which includes developing and implementing an effective cybersecurity plan, developing a communication plan, managing organizational resources, such as medical supplies and levels of patient care, and leveraging local and state resources and funding. This panel discussion will provide insights and perspectives on ways to prepare for and respond to a cybersecurity incident.

9:30 - 9:45 a.m.

# **NETWORKING BREAK WITH CORPORATE SPONSORS**

9:45 - 11:15 a.m.

# EXECUTIVE ROUNDTABLE #2 – Innovation and Changing the Face of Healthcare Delivery: Solutions for Talent Shortages and Workforce Gaps

Georgia Casciato, FACHE, ACHE Region, Metropolitan Chicago and Healthcare Strategist, Georgia Casciato Healthcare Consulting, Inc. (moderator)

Diane Howard, PhD, FACHE, Professor and Chair, Department of Health Systems Management, Rush University, Chicago Ryan Jennings, MD, Chief Medical Officer, HSHS St. Anthony's Memorial Hospital, Effingham

Pierre Monice, MBA, FACHE, President, MacNeal Hospital, Berwyn

Kristin Ramsey, MSN, MPPM, RN, NE-BC, System Chief Nursing Officer and Senior Vice President, Quality, Northwestern Memorial HealthCare, Chicago

Given the extensive changes in healthcare delivery and the technological landscape overall, there is a necessity to take stock of where the healthcare community stands on change and innovation, specifically regarding the development and deployment of the healthcare workforce. The growing workforce shortage, alongside rising demands for higher quality healthcare at a lower cost, creates an imminent need for change and innovation in healthcare delivery. Healthcare has already seen innovations in the tools used to deliver care, including pharmacy products, medical devices, information technology, and biotechnology products. These innovations have changed and continues to change the way healthcare is delivered. This panel will discuss how health systems are improving the value of the healthcare services they deliver through innovations in developing and managing their workforce.

11:15 a.m. - 12:15 p.m.

#### 2020: The Year Everything Changed and Why It Matters

Eric Klinenberg, Helen Gould Shepard Professor of Social Science and Director of the Institute for Public Knowledge, New York University; and author of 2020: One City, Seven People, and the Year Everything Changed

2020 might stand out for individual milestones—the birth of a child, an anniversary celebrated—but nothing could define that pivotal year more profoundly than the pandemic. The experience is particularly resonant for hospital and health system leaders. In the Summit's closing session, Klinenberg will ask us to look back on 2020, not just to the pandemic but the social unrest and economic turbulence it fueled, as "crisis allows us to see ourselves more clearly." You'll hear stories of everyday New Yorkers, from an elementary school principal to a subway custodian, who came together during a year of tremendous change.

Klinenberg's hopeful, thought-provoking talk will sketch out lessons for bold, brave leadership as he shares the importance of developing networks of solidarity to build stronger communities and a healthier democracy.

12:15 - 12:30 p.m.

## **CLOSING REMARKS**

12:30 p.m.

## **ADJOURNMENT**

IHA Leadership Summit is the place for hospital and health system leaders from across Illinois to connect and to learn from industry leaders and from each other. By participating as a team, your organization can take advantage of our multiple attendee discount. The meeting will benefit:

- · Chief executive officers
- · Chief operating officers
- · Chief financial officers
- · Chief nursing officers

- · Chief medical officers
- · Chief human resources officers
- · Chief quality officers
- · Physician leaders
- Nursing leaders
- Legal counsel
- Government relations leaders
- Trustees and directors

General (Ret.) Lori J. Robinson, United States Air Force, Commander, North American Aerospace Defense Command (NORAD) and Commander, U.S. Northern Command (May 2016-May 2018), Commander, Pacific Air Forces (Oct 2014-May 2016)

In 2018, Gen. Robinson retired from the Air Force following a 37-year military career during which she served as Commander of NORAD and the U.S. Northern Command (NORTHCOM). In those positions, she commanded 1,600 soldiers, sailors, airmen, marines, coast guardsmen, and civilians from the U.S. and Canada. She was also Commander of the U.S. Air Forces Pacific, responsible for 45,000 airmen to deliver combat air power throughout the Pacific Theater. She exerted direct global influence representing the Chief of Staff of the Air Force in meetings with heads of state and political and military leaders throughout the Pacific.

Gen. Robinson served in many other senior leadership positions including Director of Joint Capabilities Development (J-8) reporting to the Chairman of the Joint Chiefs of Staff and Director of Air Force Legislative Liaison on Capitol Hill reporting directly to the Secretary of the Air Force. Earlier in her career, she commanded the Air Force's only Airborne Warning and Control Wing (AWACS) including command of combat units engaged in the Middle East.

Since her retirement, Gen. Robinson has been serving as a non-resident senior fellow in the Center for Security, Strategy, and Technology in the Foreign Policy program at the Brookings Institution. She is also a non-resident Senior Fellow at the Belfer Center at Harvard University. Gen. Robinson was named one of TIME's 100 Most Influential People in 2016 and TIME Firsts: Women Leaders Who Are Changing the World in 2017. She is a role model and mentor to career-minded men and women who seek to balance the demands of a career with personal and family responsibilities.

David L. Schreiner, PhD, FACHE, President/CEO, Katherine Shaw Bethea Hospital, Dixon; and author, Be the Best Part of Their Day: Supercharging Communication with Values-Driven Leadership

An inspiring and values-driven leader, Dr. Schreiner strives every day to live up to his definition of leadership. For him, being a values-driven leader means living in the moment, continually learning, challenging existing practices, producing positive results, innovating to improve the lives of others and loving unconditionally. He aims to be a missionary for excellent health and vibrant communities by spreading love through generosity and healing. Dr. Schreiner is a passionate advocate for rural hospitals, having spent most of his life in small towns and working within small communities, currently as the President and CEO of Katherine Shaw Bethea Hospital. His research focuses on improving executive communication.

In addition to his professional accomplishments, Dr. Schreiner is an accomplished athlete. He has completed 11 marathons and became an Ironman at Ironman Wisconsin in 2004. His dedication to health and wellness extends beyond his work and is a testament to his commitment to living a well-rounded life. Dr. Schreiner was named the 2007 Dixon, Illinois Citizen of the Year

and received the 2022 Distinguished Alumni Award from the University of St. Francis College of Business. He is a past member of the Board of Governors of The American College of Healthcare Executives and the past American Hospital Association Rural Health Task Force Chairman. His best-selling first book, Be The Best Part of Their Day: Supercharging Communication With Values-Driven Leadership, was published this year.

# William "Marty" Martin, MA, MS, MPH, PsyD, CHES, Director and Associate Professor, Health Sector Management MBA Program, DePaul University, Chicago

Dr. Martin is a distinguished Full Professor at DePaul University's Department of Management & Entrepreneurship, where he manages a \$2.5 million innovation portfolio of cutting-edge projects at the intersection of artificial intelligence (AI), biomedical discovery and healthcare in collaboration with the Rosalind Franklin School of Medicine. He also has developed and leads master of science programs in health informatics, data science-healthcare and the soon-to-be-released program in AI health entrepreneurship, as well as the MBA/MS with Rush University. Dr. Martin has held senior executive roles in diversity, human resources and marketing at renowned institutions including DePaul, The Johns Hopkins Hospital and Tulane University School of Tropical Medicine.

An accomplished academic and innovator, Dr. Martin has over 100 peer-reviewed articles, three books, and many book chapters. His scholarly contributions have garnered widespread acclaim, with features in USA Today, The Washington Post and The Wall Street Journal. His current research centers on sleep deprivation, fatigue, work scheduling, and their profound implications on medical errors, burnout, and performance. His pioneering work in digital health is reshaping access to behavioral healthcare while championing the cause of "tech equity."

Dr. Martin maintains his clinical practice as a behavioral sleep medicine psychologist, providing virtual care predominantly to Medicaid patients. He holds pivotal roles as Scientific Advisor of the Sleep Equity Project and serves on various committees of the American Academy of Sleep Medicine, including the prestigious President's Committee on Telehealth in Sleep Medicine.

#### Domenico Montanaro, Senior Political Editor/Correspondent, National Public Radio, Washington, DC

Montanaro delivers analysis of the political climate in Washington and campaigns on NPR and its website. He also helps edit political coverage. Montanaro joined NPR in 2015 and oversaw coverage of the 2016 presidential campaign, including for broadcast and digital. He previously served as political director and senior producer for politics and law at PBS NewsHour. He led domestic political and legal coverage, including the 2014 midterm elections, Supreme Court and unrest in Ferguson, Mo. Montanaro was deputy political editor at NBC News, where he covered two presidential elections and reported and edited for the network's political blog, "First Read." He also worked at CBS News, ABC News, *The Asbury Park Press* in New Jersey and taught high school English. A native of Queens, N.Y., Montanaro is a life-long Mets fan and college basketball junkie.

# Eric Klinenberg, Helen Gould Shepard Professor of Social Science and Director of the Institute for Public Knowledge, New York University; author of 2020: One City, Seven People, and the Year Everything Changed

Bestselling author and renowned sociologist, Klinenberg's 2020: One City, Seven People, and the Year Everything Changed is regarded as a brilliant and compassionate investigation of the pandemic and everything it revealed about us. Siddhartha Mukherjee, Pulitzer Prize-winning author of The Emperor of All Maladies, called the book a "gripping, deeply moving account of a signal year in modern history, told through the stories of seven ordinary people trying to survive at the epicenter of the crisis." 2020 is a vital addition to Klinenberg's work on democracy, solidarity, wellbeing, infrastructure and more. As an innovative and optimistic national speaker, he sheds light on demographic, social and environmental transformations. His body of work includes Heat Wave, where he looked at the future of cities in the age of climate change, and Going Solo, where he charted the societal impact of people who live alone. Klinenberg presents the spectrum of human life—how we live, and how we live together. He has appeared on TV programs and podcasts, including This American Life, and has written for The Guardian, Rolling Stone, The New York Times Magazine, and The Wall Street Journal, among others.

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