



Date: May 14, 2024

Time: 12:00 PM

IHA 4-Part Webinar Series - 12-1 p.m.

Take your leadership skills to the next level with IHA's small and rural hospital webinar series, designed to empower leaders, staff and board members in achieving your organization's top priorities. The four-session series supplements the 2024 IHA Small & Rural Hospital Annual Meeting on June 27 in Springfield, yet the webinars will be held virtually with separate registration. By attending all four webinars—offered for the price of three—you'll gain expert insights, practical strategies and actionable advice to address today's top issues.

IHA Members: \$195 per organization

Non-IHA Members: \$245 per organization

***Please note: The registration fee includes an unlimited number of connections within the same hospital or health system corporate office.**

Cost Savings: Attend all four webinars for the price of three. Simply select the registration option for all webinars and you'll automatically be charged for three programs—a 25% discount.

Webinar 2: Empowering Your Middle Managers to Make Miracles Happen

Sponsored by HealthCare Association Credit Union

Want to accelerate innovation and improvement in your hospital? Tap your middle managers. As the “connectors” between staff and leadership, managers are uniquely positioned to tie hospital priorities to daily activities. Hospital CEOs and C-Suite leaders are essential to the equation. By providing the right support, you'll produce managers who are more engaged, more empowered and, ultimately, more effective. This interactive session will explore how championing your managers can result in better outcomes and organizational performance.

At the end of the session, you will be able to:

- Describe a best practice script to engage team members.
- Recognize how to balance engaged followership with proactive leadership.
- Use proven methods to communicate decisions.

- Discover methods to give and receive feedback.
- Summarize a values-based decision process.

- Hospital/health system CEOs
- C-Suite leaders
- Clinical, operational and department leaders
- Aspiring leaders

Doug Morse, MBA, MA
Principal, ExecHQ

A lifelong rural healthcare zealot, Morse is a former rural hospital CEO and network system executive who knows small hospitals and clinics are integral to communities. Morse currently helps leaders and boards achieve exceptional scorecards and strong community support through nimble strategic planning, operational improvements and leadership training. He is the author of “You Got This: How to Make Big Decisions at Small Hospitals” and was twice recognized as a college faculty teacher of the year. He also was awarded the 2005 Iowa Hospital Association Young Executive Achievement Award.

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